



Your Friend or Someone Else's Friend

Senator Roy Afflerbach's experience and access to government circles spans more than 40 years, during which he has earned more than 50 public service awards. After serving in the United States Air Force, he served as senior staff in the Pennsylvania Senate, a two-term Member of the State House of Representatives, a three-term State Senator, and Mayor of the City of Allentown, the third largest city in Pennsylvania. Senator Afflerbach will explore and discuss tried and true techniques of public policy and how they can be more effectively applied than ever before in the modern digital age. The fact is that there are only two groups of people making public policy—Your Friend or Someone Else's Friend. If you are not connecting regularly with your elected policy makers, you can bet that someone else is doing so who may have views that are directly opposite of yours. Learn how to rise above the cacophony of noise on Capitol Hill to have our message heard and considered.

The Shape of Things to Come: Convergence of Health, Adult Day Services & Community-Based Services

Jeffrey Klein, MBA, President/CEO of Nevada Senior Services, has extensive experience nationally in health care management and consulting. An innovative health care leader, he developed Daniel Freeman Medical Center's "Center for Diagnostic and Rehabilitation Medicine" which was twice recognized as the "Outstanding Rehabilitation Facility in the Nation" by the National Association of Rehabilitation Facilities. Mr. Klein will present a vision of the approaching transformation and integration of the health care delivery system and community-based services into responsible patient centered service networks. From his review of the CMS demonstration project outcomes, discover an actionable model for organizational and collaborative strategy development between adult day care, health care and community-based services providers.

MIA Compassion

There are many changes taking place in the US healthcare system that will affect our industry in many ways. The delivery of healthcare is becoming more complex, government regulations and guidelines are continuously tightening and the ability to

provide compassionate care is often challenged. Let's face it--we all have those days when we feel a bit less compassionate than others. We know we had "it", wonder where "it" is, why is "it" hiding and what do we do to bring "it" back. During this session Lisa Johnson, RN, BSN, CHPN will help us rediscover the "passion" in compassion and examine ways to bring compassion back to the forefront of the care we provide as we discuss elements of compassion, relate the importance of compassionate care to quality of life and identify actions to improve the ability to communicate with compassion.